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UMA TODAY RECEIVES COMMENDATION OF MERIT FROM SOCIETY FOR NEW COMMUNICATIONS RESEARCH

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UMA Today, an international consortium of companies leading the adoption of 3GPP UMA technology, today announced it has received a Commendation of Merit in the External Communications category from the Society for New Communications Research (SNCR) as part of its 2008 awards program.

The SNCR honors innovative organizations that are pioneering the use of social media, ICT, mobile media, online communities, virtual worlds and collaborative technologies in the areas of media, marketing, public relations, advertising, entertainment, education, politics and social initiatives.

“UMA Today’s program is a great example of the successful and innovative use of new communications solutions and social media practices to enhance communications and relationships,” commented Mike Manuel, SNCR Best Practices & Awards committee chairman.

Award winners were announced at the Society’s awards gala at the Hotel Marlowe in Cambridge, Mass. on Nov. 14. All the winning case studies submitted to this year’s SNCR awards program have been published in New Communications Review at: <http://www.newcommreview.com/index.php?s=awards>.

About UMA Today

UMA Today is an international consortium of companies joined together to lead the adoption of 3GPP UMA Technology around the world. UMA Today publishes the UMA Today Magazine, maintains the UMA Today website, hosts Webinars and is involved in other industry activity to promote UMA technology. For more information, please visit www.UMAToday.com.